

DANA COESTER 304-685-8736 dana.coester@mail.wvu.edu

EDUCATION

Journalism, M.A., University of Missouri-Columbia / Journalism B.A., University of Missouri-Columbia

EXPERIENCE

Executive Editor, 100 Days in Appalachia, news media site, 2016-present

Associate Professor, Reed College of Media (formerly PI Reed School of Journalism)
West Virginia University, 2009-present

Creative Director, WVU Media Innovation Center, 2013-present

Assistant Vice President for Creative Direction, University Relations, West Virginia University, 2006-2009

SELECTED HONORS AND JURIED AWARDS

Online News Association Challenge Research Award (2018)

Faculty Research Award, College of Media, West Virginia University (2018)

Second Place, "BrokenPlate," Best Digital Project, Visual Communication Division Juried Competition, Association for Education in Journalism and Mass Communication (2018)

CINE, Golden Eagle Finalist, "Fractured Tour," Virtual Reality Documentary Short Category (2016)

ONA, Finalist, "Bridging Selma," Pro-Am Category (2016)

Best of Festival, "Mobile Main Street," Faculty Interactive Media Competition, Interactive Media and Emerging Technology, Broadcast Education Association Festival of Media Arts (2013)

First Place, "Soldiers of the Coalfields," Top Creative Projects, Visual Communication Division Juried Competition, Association for Education in Journalism and Mass Communication (2011)

Award of Excellence, "Pretty," Narrative Film Category, BEA, Festival of Media Arts (2010)

13th Annual Webby Awards, Online Film and Video short list, Best Use of Special FX/Motion Graphics, "NewsReal" (newsreal.wvu.edu) (2009)

SELECTED PUBLICATIONS, EXHIBITIONS AND SCREENINGS

View from Appalachia: Covering White Supremacy and White Nationalism, *Nieman Reports*. Cambridge, Mass: Nieman Foundation at Harvard University July 2019

Research presentation, Covering Hate in Appalachia, *Shorenstein Center on Media, Politics and Public Policy*, Cambridge, Mass: Harvard University June 2019

Taking Risks and Building Resilience on the Path to Innovation. Chapter in *Media Innovation and Entrepreneurship* 2019

Beeson, J. and Coester, D. (2018). Soldiers of the Coalfields: The Hidden Stories of Black Appalachians in WWI. *Google Cultural Institute*.

[We Are not winning: Why my love affair with technology is waning](#). Knight Commission on Trust Media and Democracy, The Aspen Institute, May 2018

Research Presentation, Local Journalists and the Long-term Aftermath, Covering Hate, Data and Society and The Guardian, June 2018

A Matter of Space: Designing Newsrooms for New Digital Practice, American Press Institute, October 2017

"Fractured Tour," producer, designer, editor for iOS and Android virtual reality app, June 2015

"Bridging Selma," web designer, editor for multimedia website, April 2015

"Mstreet.io," Mobile Publishing Platform, Github, September 2014

"The Reverberatory Narrative: Toward Story as a Multisensory Network," *Neuroscience and Media New Understandings and Representations*, Routledge Research in Cultural and Media Studies, Routledge Press, December 2014

"Pretty," Featured Artist in Juried Exhibition, Electronic Literature Organization Media Arts Show University of Wisconsin-Milwaukee, June 2014

"War Poems," co-author, Featured Artist in Juried Exhibition, Electronic Literature Organization Media Arts Show University of Wisconsin-Milwaukee, June 2014

“Building and Bridging Communities in Mobile,” published in proceedings, Designing for the Divide, a Conference on Community Action Across Lines of Difference, March 2012

“Wearables, Facebook vs. Twitter and Crossing the Freaky Line,” PBS Mediashift, July 2014

“The Forensics of Desire: Deconstructing Narrative in Multimedia,” The International Journal of the Image, Volume I, Issue 3, 2011

“Building Mobile Community: Bringing Digitally Naïve Rural Newspapers into the Race for Mobile,” Huck Boyd National Center for Community Media Symposium, published in proceedings, Fall 2010, reprinted in Grassroots Editor, Journal for the International Society for Newspaper Editors (ISWNE), Winter 2010

“Pretty,” Documentary Film Screening, International Conference On the Image, University of California, Los Angeles 2010

“Fighting on Two Fronts: Untold Stories of African American World War II Veterans,” Associate Producer and Art Director, West Virginia Public Television, November 2007

SELECTED GRANT AWARDS

Awarded \$23,000 from the Facebook Journalism Initiative 2019

Awarded \$250,000 from the Andrew W. Mellon Foundation for 100 Days in Appalachia 2019

Awarded \$75,000 from the Ford Foundation for Diversifying the News Hackathon and White Nationalism Investigative Reporting project 2018

Awarded \$25,000 from the Wyncote Foundation for 100 Days in Appalachia 2018

Awarded \$75,000 from the Jim and Alexis Pugh Foundation for 100 Days in Appalachia 2018

Awarded \$20,000 from Bob Kittle for 100 Days in Appalachia 2018

Awarded \$80,000 from The Democracy Fund for 100 Days in Appalachia 2017

Awarded \$99,500 from The Benedum Foundation for 100 Days in Appalachia 2017

Awarded \$200,000 from the Knight Foundation for Innovator-in-Residence Program, 2015

Awarded \$130,000 from the Benedum Foundation for Community Branding Initiative Pilot, 2014

Awarded \$200,000 from the Ford Foundation for Mobile Main Street, 2011

Awarded \$25,000 from the Verizon Foundation for Mobile Main Street, 2012

Awarded \$25,000 from the CTIA Wireless Foundation for Mobile Main Street, 2012